

SINGLE PRESS RELEASE

The Beautiful Fear *Never Yesterday*



Artist: The Beautiful Fear

Single: Never Yesterday

Release date: 9th September 2016

Label: Addictacliq Records

For fans of... Brian Eno, David Sylvian, Pink Floyd

Brooklyn based artist **Matthew Bannister** aka **The Beautiful Fear** is set to release his latest single ***Never Yesterday*** on **9th September 2016** via **Addictacliq Records**. The single is taken from The Beautiful Fear's latest album ***One***, the first instalment of a two part project.

Single *Never Yesterday* is an atmospheric track filled with beautiful piano melodies and heartfelt melancholic lyrics. Mixed by **Metric** and **The Kills** producer **John O'Mahoney**, it oozes a delicate, haunting beauty; Bannister describes the track as a "relationship collapse song" about falling out with a time, person and place. With shades of the emotive power akin to the likes of **Radiohead** and the dreamy poignancy of **Pink Floyd**, *Never Yesterday* flows with an emerging energy that subtly transforms into a powerful cinematic finale.

The Beautiful Fear was born out of Matthew Bannister's desire to use music as a form of therapy and program, the artist name itself a term Bannister coined to convey the frightening yet beautiful changes required in life. In 2012 he began recording his recollections, dreams and musings together with **Carl Negin**. Having received acclaim from the likes of **Morrissey** co-writer **Spencer Cobrin** and **Jools Holland**'s musical director **Phil Veacock**, The Beautiful Fear have played a number of gigs across New York and now plan to release the second instalment of their concept album in 2017.

Debut album ***One*** is out now and single ***Never Yesterday*** is out on **9th September 2016** via **Addictacliq Records**.



A Badge of Friendship
Claire Lim
E: claire@abadgeoffriendship.com
T: 0203 846 7010
URL: www.abadgeoffriendship.com

Assistant
Ellie Sorensen
E: ellie@abadgeoffriendship.com